



■ BRENT BURIFF



■ MIKE MCCRORY

Mama Rosa's Announces Staff Addition and Promotions

MaMa Rosa's, LLC, a leading manufacturer of branded, refrigerated pizza, has promoted Brent Buriff to Vice President of Sales for the east region. Buriff, who joined MaMa Rosa's in 2005 as southeastern region manager, will oversee sales in the eastern part of the United States. Brent has more than 35 years of food industry experience, both in grocery store management, and in retail food and foodservice sales.

Mike McCrory, formerly Vice President of Food Service, fills the newly created Vice President of Convenience Stores position. McCrory will manage implementation of a new MaMa Rosa's convenience store contract, and also will be responsible for expanding business with other convenience store chains.

Calvin Long has joined MaMa Rosa's as account manager. He will be responsible for all direct contact with a major convenience store account to ensure support of the stores' bake-off pizza program. Long, who has extensive sales experience in the food and beverage industries, most recently was account development manager for Coca-Cola Enterprises. He also has been a territory sales manager for Faygo Beverages and a sales representative for Frito-Lay.