

# NEW - Vending Pizzas from MaMa Rosa's!



## Why Pizza?

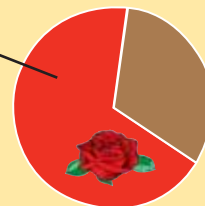
- Everyone **loves** pizza
- Ranks in the **top 5** favorite snack foods
- Great growth category
- Great in the microwave

## Why MaMa Rosa's Pizza?

- **MaMa Rosa's is the #1 Branded Refrigerated Pizza Nationwide**
- High profit margin, high turns, low shrinkage
- **21 day** refrigerated shelf life, 6 mo. frozen
- High Quality - Low Cost

Branded Refrigerated  
Pizza Unit Sales

68% - MaMa Rosa's  
IRI 52 weeks 12-31-10



MaMa Rosa's 5 inch deep dish pizzas –  
Pepperoni, Original and Combo varieties.  
Great snack size!



# MaMa Rosa's 5 inch Individually Wrapped Pizzas

Item	Case Pack	UPCs	Unit Dimensions (LxWxH) inches	Case Dimensions (LxWxH) Inches	Case Cube (Cu. Ft.)	Cases/ Layer	Layers/ Pallet	Cases/ Pallet	Case Net Weight (lbs.)	Case Gross Weight (lbs.)
MaMa Rosa's 5 inch Combo Pizza	24 / 4.25 oz.	Item 77387-11422 UPC 0 77387 11422 4 Case 200 77387 11422 8	5.44" x 5.44" x 1.5"	16.75" x 11.13" x 7.13"	0.77	10	10	100	6.37	8.63
MaMa Rosa's 5 inch Original Pizza	24 / 4.25 oz.	Item 77387-11420 UPC 0 77387 11420 0 Case 200 77387 11420 4	5.44" x 5.44" x 1.5"	16.75" x 11.13" x 7.13"	0.77	10	10	100	6.37	8.48
MaMa Rosa's 5 inch Pepperoni Pizza	24 / 4.25 oz.	Item 77387-11421 UPC 0 77387 11421 7 Case 200 77387 11421 1	5.44" x 5.44" x 1.5"	16.75" x 11.13" x 7.13"	0.77	10	10	100	6.37	8.39

## MAMA ROSA'S FACILITY FACTS:

- USDA, HACCP Certified
- 15 acre property
- 157,967 sq. ft. under roof
  - 11,804 sq. ft. dry storage in plant
  - 20,059 sq. ft. cold storage
  - 117,637 sq. ft. manufacturing
- Produces pizza products for retail, institutional brands and food service
- 3 Finished Product production lines
- 3 Bakery Lines (1 USDA compatible)
- 300 employees
- Centrally located in the United States



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[www.mama-rosas.com](http://www.mama-rosas.com)  
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