

Pizza for Every Meal Occasion

Our OLD ITALIAN[®] Brand



GROWING CATEGORY

Refrigerated Pizza is the third fastest growing category!* Give your customers what they want with Our Old Italian Brand, Large Single pizzas. When located in the HMR or deli areas, these pizzas offer high velocity sales opportunities.

VARIETIES

- Pepperoni
- Supreme (Sausage, Pepperoni, Peppers)
- Original (Cheese)

WHY OUR OLD ITALIAN BRAND?

Pizza is consistently one of the most important home meal selections, and continues to grow in popularity among time constrained consumers. Families are important to retailers, and Our Old Italian Brand is a family favorite. Their shopping habits include large baskets, strong year-round sales and desire for value, taste and convenience.

**Ask your sales representative for the data to support these statements.*

1910 Fair Road, Sidney, OH 45365
Call MaMa Rosa's Customer Service at:
1 - 800 - 477 - 8720
www.mama-rosas.com
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REFRIGERATED PIZZA IS A FAMILY FAVORITE
AND A GROWING CATEGORY!

Our Old Italian Brand Large Single Pizzas

Item	Case Pack	UPCs	Unit Dimensions (LxWxH) in.	Case Dimensions (LxWxH) in.	Case Cube (Cu. Ft.)	Cases/ Layer	Layers/ Pallet	Cases/ Pallet	Case Nt WT (lbs.)	Case Gross WT (lbs.)
Our Old Italian Large Original Pizza	12 / 18 oz.	Item: 77387-11895 UPC: 0 77387 11895 6 Case: 200 77387 11895 0	12" x 12" x 0.875"	12.3125" x 12.3125" x 11.125"	0.975 cu. ft.	12	7	84	13.5	17.38
Our Old Italian Large Pepperoni Pizza	12 / 18 oz.	Item: 77387-11896 UPC: 0 77387 11896 3 Case: 200 77387 11896 7	12" x 12" x 0.875"	12.3125" x 12.3125" x 11.125"	0.975 cu. ft.	12	7	84	13.5	16.9
Our Old Italian Large Supreme Pizza	12 / 18 oz.	Item: 77387-11897 UPC: 0 77387 11897 0 Case: 200 77387 11897 4	12" x 12" x 0.9375"	12.3125" x 12.3125" x 12.375"	1.086 cu. ft.	12	6	72	13.5	17.68



Our Old Italian Brand Large Original Pizza



Our Old Italian Brand Large Pepperoni Pizza



Our Old Italian Brand Large Supreme Pizza



200 77387 11895 0



200 77387 11896 7



200 77387 11897 4