

Extra Large 15" Pepperoni Pizza

Our OLD ITALIAN[®] Brand



GROWING CATEGORY

Refrigerated Pizza is the third fastest growing category!* Offer your customers Our Old Italian Brand's most popular specialty pizzas - our extra large 15" Pepperoni! When merchandised in the HMR or Portable Lunch sections, these pizzas offer high velocity sales opportunities.

WHY OUR OLD ITALIAN BRAND?

Pizza is consistently one of the most important home meal selections, and continues to grow in popularity among time constrained consumers. Families are important to retailers, and Our Old Italian Brand is a family favorite. Their shopping habits include large baskets, strong year-round sales and desire for value, taste and convenience.

**IRI 52 weeks 10-04-09*

Item	Case Pack	UPCs	Unit Dimensions (LxWxH) in.	Case Dimensions (LxWxH) in.	Case Cube (Cu. Ft.)	Cases/ Layer	Layers/ Pallet	Cases/ Pallet	Case Nt WT (lbs.)	Case Gross WT (lbs.)
Our Old Italian Brand 15" Pepperoni Pizza	12 / 35 oz.	Item: 77387-11980 UPC: 0 77387 11980 9 Case: 200 77387 11980 3	15" x 15" x 1"	16.06" x 16.06" x 13.63"	2.034 cu. ft.	6	6	36	26.25	31.44

Our Old Italian Brand
15" Pepperoni Pizza



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1910 Fair Road, Sidney, OH 45365
Call MaMa Rosa's Customer Service at:
1 - 800 - 477 - 8720
www.mama-rosas.com
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ARE YOU READY FOR A PARTY?