



STARZ *and* STRIPES

SEASONAL OFFERING OF OUR 15" PEPPERONI PIZZA!



GROWING CATEGORY

Refrigerated Pizza is the third fastest growing category!* Offer your customers one of MaMa Rosa's most popular specialty pizzas - our very large 15" Starz & Stripes Pepperoni! When merchandised in the HMR or Portable Lunch sections, these pizzas offer high velocity sales opportunities.

WHY MAMA ROSA'S?

Pizza is consistently one of the most important home meal selections, and continues to grow in popularity among time constrained consumers. Families are important to retailers, and MaMa Rosa's Brand is a family favorite. Their shopping habits include large baskets, strong year-round sales and desire for value, taste and convenience.

*IRI 52 weeks 10-04-09

Item	Case Pack	UPCs	Unit Dimensions (LxWxH) in.	Case Dimensions (LxWxH) in.	Case Cube (Cu. Ft.)	Cases/ Layer	Layers/ Pallet	Cases/ Pallet	Case Nt WT (lbs.)	Case Gross WT (lbs.)
Starz & Stripes 15" Pepperoni Pizza	12 / 35 oz.	Item: 77387-11989 UPC: 0 77387 11989 2 Case: 200 77387 11989 6	15" x 15" x 1"	16.06" x 16.06" x 13.63"	2.034 cu. ft.	6	6	36	26.25	31.44

MaMa Rosa's
15" Pepperoni Pizza



0 77387 11989 2



200 77387 11989 6

1910 Fair Road, Sidney, OH 45365
Call MaMa Rosa's Customer Service at:
1 - 800 - 477 - 8720
www.mama-rosas.com
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ARE YOU READY FOR SUMMER?